

**45 Years
of**

**Change.
Challenge.
Opportunity.**

45

Nebraska NAHRO 2022 Fall Conference

National Association of Housing & Redevelopment Officials– NE Chapter

September 20th-22nd, 2022

Change. Challenge. Opportunity.

Marriott Riverfront– South Sioux City, Nebraska

***To Be A Sponsor, Exhibitor or Advertiser–
See Enclosed Information***

(Please Note: Vendor Exhibits Open one day– Sept. 21st, 2022

Questions– Contact: Bonnie McPhillips, Conference Vendor Chair

Phone– Office 402-564-1131– Cell 402-276-1287

Email: bonnie@columbusha.com

Nebraska NAHRO

Annual Conference
and
Exhibit Expo

September
20th-22nd, 2022

Conference Theme:

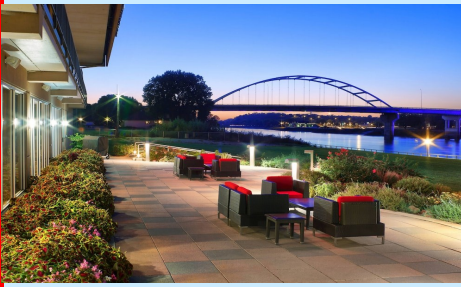
**Change.
Challenge.
Opportunity.**

Marriott Riverfront

385 East 4th St.

South Sioux City,
Nebraska 68776

402-494-4000



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2022 Nebraska NAHRO

Nebraska Chapter of the

National Association of Housing & Redevelopment Officials

Nebraska NAHRO along with the South Sioux City Housing Agency is hosting the 2022 Nebraska NAHRO Annual Conference at the Marriott Riverfront Hotel in South Sioux City, Nebraska. We invite you and your company to participate in the conference. There are many levels of participation from Sponsor to Exhibitor to Advertiser. The following pages describe those opportunities for you and your company.

The Nebraska NAHRO conference will be in person and is attended by staff from across the state of Nebraska and will number approximately 200 staff and board members from public housing agencies and other housing related industries.

The conference will provide excellent opportunities to interact with the conference attendees. *During lunch on Wednesday of the conference we will give you the opportunity to speak to the entire group of attendees so you may showcase your products and/or services.* We look forward to providing an excellent conference for all.

Your participation as a sponsor and/or exhibitor demonstrates a commitment to assisting housing authorities from across the state and gives you the opportunity to inform and demonstrate your products and services. Your participation also allows you to contribute to the advancement of knowledge, skills and tools for those who work in the housing industry.

As you review the opportunities for your conference participation, please feel free to contact me with any questions.

Bonnie McPhillips, Vendor Chair

Columbus Nebraska Housing Authority

Office Phone 402-564-1131, Cell 402-276-1287

Email: bonnie@columbusha.com

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2022 Nebraska NAHRO Conference SPONSORSHIP LEVELS



Diamond Sponsor \$3,000

- Sponsorship of Awards Banquet & Evening Entertainment
- Spokesperson to welcome attendees at opening General Session (exclusive)
- Prominent exhibit vendor table placement and, if desired tickets to all functions, for two representatives
- Sponsor recognition in conference program, and on event materials.
- Full page ad in our conference program guide
- Recognition as a Diamond Sponsor during the conference banquet and evening entertainment

Platinum Sponsor \$2,500

- Sponsorship of Awards Banquet & Platinum Sponsor recognition during Awards Banquet
- Prominent signage on display during Awards Banquet
- Prominent exhibit vendor table placement, if desired, tickets to all functions for one representative
- Sponsor recognition in conference program, on event materials.
- Full page ad in our conference program guide.
- Recognition as a Platinum Sponsor during the conference banquet

Gold Sponsor \$1,000

- Sponsorship of Noon Luncheon & recognition as Gold Sponsor during luncheon
- Prominent signage on display during the noon luncheon
- Prominent exhibit vendor table placement, if desired, and tickets to all functions for one representative
- Sponsor recognition in conference program and on event materials.
- Half page ad in our conference program guide

Silver Sponsor \$500

- Sponsorship of Conference Welcoming Reception
- Prominent signage on display during the Reception
- Prominent exhibit vendor table placement, if desired and tickets to all functions for one representative
- Sponsor recognition in conference program and on event materials.
- Quarter page ad in our conference program guide.

Bronze Sponsor \$300

- Sponsorship of Conference Morning or Afternoon Break
- Prominent signage on display during the break
- Sponsor recognition in conference program and on event materials.
- Business Card ad in our conference program guide.

All conference sponsors will be issued conference name badges accented with sponsor ribbons.

Door Prizes

Conference sponsors and exhibitors are encouraged to provide door prizes to be given away during the conference. Many exhibitors take registrations at their booths for prizes. The winning names are drawn at the noon luncheon on the final day of the conference.

In addition, Nebraska NAHRO hosts a silent auction with items donated by sponsors, vendors and housing authorities with the proceeds used to support college scholarships for tenants in low income housing.

2022 Nebraska NAHRO Conference Exhibitor & Ad Information

Nebraska NAHRO
**Annual Conference
and
Exhibit Expo**

**September 20th-22nd,
2022**

Conference Theme:

**Change.
Challenge.
Opportunity.**

Marriott Riverfront
385 East 4th St.
South Sioux City, NE
68776
402-494-4000



Vendor Set Up:
Tuesday, Sept. 20th- 4:00pm-7:00pm
Wed. Sept. 21st- 7:30am-8:30am

Vendor Exhibits Open:
Wed., Sept. 21st- 8:30am- 4:00pm

Vendor Tear Down:
Wed. Sept. 21st - 4:00pm-6:00pm

Approximately 200 conference attendees are expected at the 2022 Nebraska NAHRO Conference. Exhibit space at the Marriott Riverfront has been set aside for up to 30 exhibitors. Exhibitors will be placed in the main Conference General Session Area. All exhibitors will be introduced and recognized during the "Vendor Lunch" on Wednesday and each exhibitor will be given 2 to 3 minutes to briefly promote your company's product or service.

Exhibitors are encouraged to provide one or more door prizes with entries submitted at your booth and drawings made at the Vendor Luncheon. Participants who visit all exhibit booths will also be eligible for special prizes. Displays will be set up in main General Session Room. Vendor exhibit area will be locked and secured after each day.

Exhibitor displays can be set up on Tuesday, September 20th from 4pm-7pm and 7:30am-8:30am on Wednesday, September 21st. Tuesday evening will include an informal welcome reception and exhibitors are encouraged to participate.

Exhibit space includes an 8 foot table with cloth & skirting and two chairs. Electrical service will be available but exhibitors must supply their own extension cords.

Exhibits will be open all day on Wednesday, September 21st from 8:30am-4:00pm. Exhibits will be taken down by exhibitors between 4:00pm-6:00pm on Wednesday, Sept. 21st.

Exhibitors will be accommodated on a first come, first served basis.

Exhibitors are responsible for making their own hotel accommodations. See enclosed Hotel Options. Be sure to request the NAHRO BLOCK ROOM RATE by August 31st, 2022.

Your registration fee includes space in the Vendor Exhibit Area, listing in the conference program and all meal and reception functions for one person. Additional representatives or guests should be included on the Registration Form and requires an additional fee.

Program Ads:

Every conference attendee receives a conference program which includes the schedule and description of the full conference agenda. All exhibitors are listed in the conference program. For additional fee, you may wish to purchase an ad to be placed in the program. Sizes and prices are listed on the Registration Form for "Camera Ready" ads. All ads will be printed in color unless you provide your ad in black and white. Ad material and any special instructions must be included with the Registration Form and payment included with the Registration Form. Ad materials can also be submitted as email attachments to: bonnie@columbusha.com Orders after August 1st, 2022 cannot be guaranteed to be included in the conference program. Placement of your ad will be based on the most effective composition for the program.

Deadline:

The Exhibitor and Ad Registration deadline to ensure inclusion in program materials is August 1, 2022. Early Bird Rate for Registration is also August 1, 2022.

Nebraska NAHRO

Annual
Conference
and
Exhibit Expo

September 20th-22nd,
2022

Marriott Riverfront Hotel
Center

Conference
Theme:

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***45 Years &
Going Strong!***

385 E. 4th St.
South Sioux
City, NE 68776
402-494-4000

Vendor Set Up:

Tuesday, Sept. 20th- 4:00pm-7:00pm

Wed. Sept. 21st- 7:30am-8:30am

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Wed. Sept. 21st - 4:00pm-6:00pm

2022 Nebraska NAHRO Conference

Please contact the hotel for reservations.

HOTEL RESERVATIONS AND INFORMATION

Marriott Riverfront Hotel, 385 E 4th St, South Sioux City, NE

Room Reservations must be made by YOU directly with the hotel.

A Block of Rooms have been reserved for this conference at this hotel. Room rate deadline is Aug. 31st, 2022.

402-494-4000 – Room Rate \$96/night plus tax– CODE NENAHRO

<https://www.marriott.com>



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**Nebraska NAHRO
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**Sponsor, Exhibitor and Advertiser
Registration Form**

Advance Payment Required

Page 1

Early Bird Ends August 1st

Company Name: _____

Name of Attendee _____

Name of Additional Representative or Guest (additional fee required) _____

Address: _____ City/State/Zip _____

Phone: _____ Fax: _____ Cell Phone (for contact during conference) _____

Email address: _____

Are you a Nebraska NAHRO Affiliate Member? Yes (if Yes, see discount below) No

SPONSOR, EXHIBITOR, AND ADVERTISING FEE SCHEDULE Please Circle All Applicable Fees:

Diamond Level	\$3,000+	includes exhibit table, full page ad and tickets for 2 representatives
Platinum Level	\$2,500	includes exhibit table, full page ad and tickets for 1 representative
Gold Level	\$1,000	includes exhibit table, half page ad, and tickets for 1 representative
Silver Level	\$500	includes exhibit table, quarter page ad & tickets for 1 representative
Bronze Level	\$300	includes business card ad: exhibit table extra

Note: Bronze Sponsors who wish to have an exhibit table must also include the Exhibitor Registration Fee below

See Attached Sponsorship Flyer for Complete List of Sponsorship Benefits

Exhibitor Registration by August 1	\$ 350	includes exhibit table, listing in program, and tickets for 1 representative
Exhibitor Registration after August 1	\$ 450	includes exhibit table, listing in program, and tickets for 1 representative
Additional Representative or Guest	\$ 150	includes tickets for 1 additional representative or guest with registration

Full Page Ad	\$ 125	includes 5 1/2 inch by 8 1/2 inch ad in conference program
Half Page Ad	\$ 100	includes 5 1/2 inch by 4 1/4 inch ad in conference program
Quarter Page Ad	\$ 75	includes 4 inch by 2 1/2 inch ad in conference program
Business Card Ad	\$ 50	includes 2 1/4 inch by 1 3/4 inch ad in conference program

TOTAL FEES FROM ABOVE \$ _____

DISCOUNT -\$ 50 IF APPLICABLE, DEDUCT \$50 FOR NEBRASKA NAHRO AFFILIATE MEMBERS

TOTAL FEES TO BE PAID \$ _____

Send registration and Payment to: **Nebraska NAHRO**

c/o Heather Looper, State Services Officer
9131 Mustang Drive
Lincoln NE 68507

On line payments at: <https://nenahro.org/event-4784484>

**PLEASE CONTINUE
YOUR REGISTRATION
ON THE NEXT PAGE**

DIAMOND, PLATINUM, GOLD and SILVER LEVEL SPONSORS:

YES NO My Company/Agency will have an Exhibitor Table during the conference in the Exhibit Hall.

ALL SPONSOR LEVELS, EXHIBITORS, AND ADVERTISERS

With your registration, please send "camera ready" ad material for the conference program and your company/agency logo. Deadline is **August 1, 2022** for inclusion in the conference program. For Sponsors, one ad is included with your sponsor fee. Exhibitors and Advertisers—see the fee schedule for the cost of ads by size.

Ad materials can be submitted electronically to the following email address: **bonnie@columbusha.com**
A reply will be sent to confirm that your electronic files have been received.

If you are registering for an Exhibitor Table, do you require access to electricity? YES NO NOT APPLICABLE

VENDOR EXHIBITS WILL BE OPEN WED. SEPT. 21st - 8:30AM-4:00PM

Vendor Exhibit Set up and tear down schedule:

Vendor Set Up: Tues., Sept. 20th – 4:00pm-7:00pm and Wed. Sept. 21st from 7:30am-8:30am

Vendor Exhibits Open: Wed. Sept. 21st- 8:30am-4:00 pm

Vendor tear down: Wed. Sept. 21st – 4:00pm-6:00pm

ALL CONFERENCE ATTENDEES: In order to have an accurate count, please give us the number of persons attending each of the following events: **Meals for extra guests are \$30 for Wednesday Banquet**

<u>Tuesday</u>	<u>Wednesday</u>	<u>Thursday</u>
Welcome Reception: _____	Lunch: _____	Lunch: _____
	Banquet: _____	

Please list any special dietary needs: _____

DOOR PRIZES:

YES NO My Company/Agency will have door prizes to be drawn from our own booth registration at our booth during breaks or given at the Vendor Recognition Lunch on Thursday.

YES NO My company will donate a prize to be raffled by Nebraska NAHRO Organization with the proceeds of the raffle used for the Nebraska NAHRO scholarship fund for tenants in low income housing.
Please give a brief description of your donated prize, if available at this time:

Enclosed is my Registration Form and Fee for the 2022 Nebraska NAHRO Conference. I understand that Exhibitor Table Reservations and Assignments are on a First Come—First Served Basis and I am responsible to make hotel reservations directly with the hotels and the NAHRO block room rate is available only through August 31st, 2022. I understand that additional fees may be required for an additional representative or guest as determined on the Fee Schedule on Page 1.

Signature: _____ Date: _____

PLEASE INCLUDE THE TWO REGISTRATION PAGES AND SEND WITH YOUR FEE TO:

____ Check Enclosed

On line Payment can be made at:
<https://nenahro.org/event-4784484>

**Nebraska NAHRO
C/O Heather Looper
State Service Officer
9131 Mustang Drive
Lincoln NE 68507**

**Payment Questions can be directed
to Heather at: 402-435-0941
Email: sso@nenahro.org**